

Hout Bay Open Streets Proposal



Background

In 2015 Help Hout Bay (www.helphoutbay.co.za) organized a successful Charity Gala Dinner to give Hout Bay organizations an evening to be recognized for their work, meet and network with other organizations to support and strengthen the overall benefit to the community. An "Open Day" event was proposed to provide a platform for the 70+ organizations and community projects to connect with Hout Bay residents and promote a day of recognizing all the ongoing positive work within Hout Bay. Hout Bay Partnership volunteered to work with Help Hout Bay to bring this event to fruition.

Proposal in brief

The Hout Bay Partnership can fund (through fundraising efforts) to bring Open Streets to Hout Bay to showcase its many community organizations along one street while creating a community uniting space to bring neighbors out from across Hout Bay and draw visitors from outside Hout Bay to interact and utilize the streets of Hout Bay in a new way.

Motivation to bring Open Streets to Hout Bay

Open Streets is an experienced organization and has been successful in expanding communities use of their streets through community driven, volunteer run, Open Street days. The events encourage community interaction, provide new ways for neighbors to play and experience their community, and contribute to the local economic activity. By partnering with Open Streets the Hout Bay Partnership would enable:

- A platform to showcase Hout Bay organizations and community projects
- Provide increased foot traffic to nearby local businesses
- Create a public "neutral" space within Hout bay for community members to interact
- Provide a car free space to play, bike, skateboard, skate, walk and take part in activities and sports
- A platform for Hout Bay performing arts groups to perform
- A platform for Hout Bay arts groups to create temporary public arts displays



Proposal details

What is Open Streets?

'Open Streets' is a worldwide movement of citizens who are reclaiming their streets as public space. During an 'Open Streets Day', Streets are closed off to motorized transport to create a platform for community building and healthy recreational activity. Rather than being an event, Open Streets is simply a day to reimagine public life and use our streets differently. Open Streets Cape Town is a non-profit organization working to create shared spaces that embody respect for everyone and help bridge the spatial and social divides of our city.

Open Streets Manifesto: https://youtu.be/N_vVrgNlBk4

"Streets could be much more than they are..."

By embracing the concept of Open Streets, all of us can create shared places that embody respect for all and help bridge the social and spatial divides of our city.

We believe that streets should:

- Enable safer and more cohesive communities*
- Provide platforms for creative expression of local cultures and values*
- Be places for recreation and social interaction*
- Contribute to job creation and local economic activity*
- Provide choice in how we move around the city*

Friends of Open Streets support these principles, and will lobby actively to change the way streets are used, perceived and experienced."

Greater Tygerberg Partnership: Open Streets Bellville
<https://www.youtube.com/watch?v=4uzSHq9TwFg&feature=youtu.be>

Open Streets Cape Town Bree Street <https://www.youtube.com/watch?v=4CQek2f-6VA>

Open Streets Langa <https://www.youtube.com/watch?v=aIXqq8kbhhl>

Social Innovation Festival Powered by Open Streets: Langa

- Collaboration between the Langa Community, Open Streets, and the Red Bull Amaphiko Academy, with the kind support of SAB Foundation.
- Each of the 23 Amaphiko Academy projects (social enterprises) had a booth which were pinpointed on the festival map along with the additional 21 arts, youth, sport and tourism activities also pinpointed. An event in Hout Bay to highlight community organizations could be done similarly.



Hout Bay Talent and activities to be showcased

Hout Bay is full of talent with more than 70 community organizations and groups operating in Hout Bay here are several that could be showcased at the Open Streets day:



drama.

Harvest Youth Project: Targeting young people in Hout Bay, particularly from the Hangberg area, the Harvest Youth

Amoyo Performing Arts Foundation:

Amoyo is all-round performing arts NGO in Hout Bay for children from five to 18 years old. Over 100 youngsters attend regularly, most coming four days a week without fail to engage their bodies and minds in dance, music, speech and



Development Centre plans to offer a creative environment for training in a variety of skills and genres, culminating in live audience performances. Specializes in “pop-up” dance events.

The Hout Bay Music Project Trust: Daily classes cover violin, cello, double bass, marimba, drums, singing, dance, and life skill guidance

The Kronendal Music Academy: KMA teaches over 20 different instruments and uses music as a medium to promote potential in young people from across the valley. This award winning organisation also presents regular music soirees and concerts in Hout Bay, celebrating national and international performers.

Lalela Project: Lalela provides educational arts for at-risk youth to spark creative thinking and awaken the entrepreneurial spirit. Igniting imagination and teaching children how



to map and manifest their dreams and goals, launching the possibility of a different future for themselves and their communities.

Thrive Hout Bay: Thrive Hout Bay is an organization that unites Hout Bay through environmental awareness events and action projects. Garden, composting, and recycling activities could take place.

Laughter Yoga with Sylvester Gasana: Easy and fun exercise for health and happiness and a unique way to reduce Stress and strengthens immune system.

Hout Bay United Football Community: Uniting communities through soccer. Street soccer matches could take place.

Akido Hout Bay: Martial arts classes based in Hangberg and Imizamo Yethu

Bethesda ADP: Working with persons with physical and mental disabilities - support programs and training. Income generation projects can be displayed.

DARG: Rescues, sterilizes, and re-homes abused, neglected and abandoned cats and dogs

The Hout Bay Cycling Club: Providing youngsters with an opportunity to experience the world of cycling while offering a healthy alternative to negative influences.

Ikhaya le Themba: Holistic aftercare for primary grades 1-6 and community development programs. Singing and dance groups. Parents baking project.

Olu's Dream: Small group remedial support, Library program and Coco Club book club, for students at Oranjekloof Primary School. Could provide a mini library and group reading corner.

The Underdog Project: Animal assisted therapy working with at-risk teenagers and shelter dogs. Dog training demos and tips.

Workspace: Shared DIY workshop incorporating design, manufacturing, education and training. Maker Library design activities.

Plus additional Organizations tabling and contributing!

Sample Budget

Note from Open Streets: All inclusive budget -some savings can be made; in addition to looking for alternative quotes from service providers, if you have someone who can

Open Streets Day -Average Costs for 1.5Km

Item	Expense
Permit related costs	
Health & Safety officer	R10 000,00
Radios	R1 000,00
Medics	R3 000,00
Public liability insurance	R10 000,00
Security	R33 000,00
TMP (barriers, cones, road closure signs, no parking signs, advanced notification signs)	R50 000,00
Traffic Marshalls (community volunteers)	R10 000,00
Urban Management (cleaning & toilets)	R8 000,00
Waste removal	R700,00
Bibs for Marshalls	R4 500,00
Lunch bags for marshals	R4 000,00
Traffic officers	R14 000,00
Staffing/management	
Intern	R5 000,00
Management	R72 000,00
Volunteer team	R5 000,00
Communications and marketing	
Communications (banners, flyers, maps)	R20 000,00
Filming	R10 000,00
Marketing	R15 000,00
T-shirts for volunteers	R6 500,00
Design work (posters, flyers, banners)	R3 000,00
Street activities	
Activities (i.e. Children's playground, etc.)	R3 000,00
Incidentals	R12 000,00
Summary	
Permit related costs	R148 200,00
Staffing / management	R82 000,00
Communications and marketing	R54 500,00
Street activities	R15 000,00
Total	R299 700,00

organise activities on the ground, there would be no cost for the intern [delegate to Hout Bay Organizations] and if one of your organisations can coordinate volunteers [Help Hout Bay/CCF/Rotary?], that budget line can also be removed. Similarly, in terms of communications, the film is optional and we could print less posters/flyers, so there is room for changes.

Potential sources of funds:
-Include in 2016/17 business plan to CoCT Econ Dev
-Approach Greater Tygerberg Partnership regarding how they funded there
-Corporate sponsors (with limited marketing) – Vodacom past supporter
-SAB Foundation supported the Social Innovation Festival (all Open Streets are alcohol free)